

# SEBASTIANO SAINCLAIR PIERRE

**Data Analyst & Tech Entrepreneur**

Data analysis · Artificial intelligence · Automation · Web

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## EDUCATION

**Computer Engineering**
UNASMOH · 2021 – 2024
Completed 3rd year. Algorithms, programming, systems and data analysis.

## CERTIFICATIONS

- ✓ Google Ads Display
- ✓ Google Analytics

## SKILLS

**DATA**

Data analysis · SQL · Python · PostgreSQL · Power BI · Google Forms

**AI & AUTOMATION**

Generative AI · Make · n8n · Zapier

**WEB DEVELOPMENT**

HTML / CSS · JavaScript · TypeScript · React · Next.js · Node.js · Supabase

**MARKETING & MANAGEMENT**

Google Ads · Google Analytics · Project management · Git / GitHub

## LANGUAGES

| | |
|---|---|
| **French** | Fluent |
| **Haitian Creole** | Native |
| **English** | Intermediate |

## STRENGTHS

- Analytical rigor
- Autonomy & continuous learning
- Synthesis skills
- Civic-mindedness

## PROFESSIONAL SUMMARY

Haitian data analyst and tech entrepreneur trained in computer engineering. I combine data analysis, artificial intelligence, automation and digital marketing to turn concrete needs into useful digital solutions, from data collection to a live product. Involved in community and educational initiatives in Haiti.

## EXPERIENCE

### Data Analyst & Consultant — 2024 – 2026

*Freelance*

- Collected, processed, structured and analyzed complex datasets to inform decision-making.
- Designed digital survey tools and deployed quantitative questionnaires in the field.
- Used AI solutions to automate and optimize analytics workflows.

### Co-manager — Community Savings Fund — Since 2019

*Social and solidarity economy initiative*

- Co-designed and financially managed a community savings fund for micro-entrepreneurs.
- Provided personalized member follow-up, organized operations and raised budget awareness.

### Digital Marketing & Analytics Specialist — 2019 – 2020

*Optimal*

- Designed and strategically deployed digital advertising campaigns.
- Analyzed KPIs with Google Analytics to measure campaign performance.

## ENTREPRENEURIAL PROJECTS

| | |
|---|---|
| **FORMAI Academy** LIVE | Founder & Developer — Learning platform dedicated to artificial intelligence, designed to make AI accessible through practical courses, structured educational modules, and hands-on exercises. formaiacademy.com |
| **AURA AI** IN DEVELOPMENT | Founder & Designer — Agency project specialized in designing artificial intelligence and workflow automation solutions tailored for small and medium-sized businesses. |
| **BOUTIK** CONCEPT | Founder & Designer — Digital marketplace concept designed for the Haitian market to connect local merchants, service providers, and customers. |

## VOLUNTEERING

### Active Member — Solidarité Zanmi Timoun — Since 2024

*Non-governmental organization (Haiti)*

- Planned and led educational activities for vulnerable children.
- Conducted field outreach and coordinated logistics in orphanages and hospitals.